

**NASW Oregon Chapter
Board of Directors Meeting Minutes**

February 27, 2010

Attendance: Larry Betcher, Aimee Coughlin, Dawn Williamson, Amy Reynolds, Lisa Bates, Valenka Langlois, Jo Ella Anglin, Victoria Bones, Nancy Wilms, Barbara Kollmar, Carolyn Mounts, Jonathan Dahl, Raina Banu-Clayton **Arrived Late:** Sara Westerfeld

Staff: Stacey Skala Orr

The meeting was called to order at 10:05 am.

Opening Remarks:

- 1) Reflection
- 2) Communication & Inclusiveness Guidelines
- 3) Agenda/Discussion items to add

Consent Agenda:

- 1) Minutes from the November 7, 2009 Board Meeting.
- 2) Board reports.

Action: Motioned passed.

Note: no record of who moved and seconded the motion to accept the consent agenda.

Finance Report:

FY 08-09 Audit

Presented by Richard Winkel, CPA

Review of SWPAC financial review, unqualified report, and the statement of assets and liability. Richard feels the organization is healthy, no concerns. In FY 08-09 our investments decreased significantly, which is why we had a change in assets (decrease of 26,497). The statement of actual cash flow was reviewed, we had an overall increase of profit (refer to the handout: Note K, Reconciliation of Statement of Cash Flows). A summary was provided; Richard suggested that 3-6 months of operating expenses in reserves is considered to be stable. Our investments are increasing now which is adequate, overall total of reserves is approximately 11.5 months. The controls & processes are appropriate to the operational size of the organization (two types are preventive and detective); we have detective controls.

We will be considering another contract with Richard, as his work has been great.

Action: Amy moved to pass the audit, Victoria seconded. Motioned passed.

FY 09-10 Budget Modifications

Once per year we review where we are in the budget (refer to handout: FY 09-10 Budget Modifications). We have seen a loss in membership revenue of about 4% (which is the exact same as the national membership), we are also forecasting a loss in conference registrations and revenue. We are doing well in CEU fees and have done well in selling the private practice publication. Our total budgeted revenue was \$248,500.00, and we are now

projecting \$250,750.00. In expenses, there was a slight adjustment of wages due to holiday bonuses and the wages/payroll taxes. One suggestion is to continue an annual mailing highlighting what the chapter has accomplished in the year (which wasn't originally budgeted for). We did see an increased cost in the annual retreat due to hiring a facilitator. We are projecting a deficit of \$1000.00, which will depend on things like the outcome revenue of our statewide conference and other unforeseen circumstances. The finance committee reviewed every line of the budget, and supports the modified budget. Larry reminded the board that we have a great deal of reserves. There was mention of what we could do to use some of the reserves in an effort to increase membership and revenue; this was a goal of the board retreat and should be discussed. Stacey will prepare recommendations for next fiscal year.

Action: Amy moved to pass the FY 09-10 Budget Modifications, Sara seconded. Motioned passed.

T Rowe Price Corporate Resolution Form

As the acting Treasurer, Lisa Bates will be added to the T Rowe Price account as an authorized representative/signer; Larry Betcher and Stacey Skala Orr are current and Dave Olson will be removed from the account. As such, a Permanent Resolution for Corporations and Other Entities form must be completed, signed, and authorized. Aimee Coughlin, Secretary, will be the witness and certify the form.

Action: Amy moved to add Lisa Bates as the signer to the T Rowe Price account and authorize the account change and appropriate paperwork; Barbara seconded. Motioned passed.

December 2009 (2nd Quarter) Financial Statements

Lisa presented the Finance Committee report and reviewed the Statement of Financial Position of 12/31/09 (see attachment). Lisa's biggest concern has been the conference and the low number of registrants to date. We are doing really well with exhibitors, although we will need to assure we have enough attendees in order for exhibitors to feel satisfied. Lisa pointed out that our office could benefit from new equipment (computer, etc.). Richard Winkel has been efficient with reasonable audit fees; Stacey recommends that we consider a multiple year contract with him.

President's Report:

Update on Dave Olson

Dave has been involved with the NASW Oregon Chapter for many years; he unfortunately suffered a stroke and is paralyzed with various difficulties. Dave is now being cared for at home by his family and they are struggling with insurance issues, home care, and home modifications. Some board members recommended sending Dave another card and a monetary gift. We have a category within our budget which could be used to offer a cash gift and recognition award for his years of service to the Chapter.

Action: Raina motioned to offer \$500.00 to Dave and his family for his long service to the chapter, Nancy seconded. Motioned passed.

If anyone would like to contribute individual donations, please contact Stacey and she will make arrangements.

Follow-up Items from November Meeting

- 1) Urban League of Portland Awards Dinner/Membership: Larry provided a follow-up from the highlights of the event. Stacey suggested that we consider sponsoring a table if this event were to reoccur. To be a supporting organization the fee is \$100.00 per year. We agreed to continue as a supporting organization; but to consider other groups/organizations to support each year and perhaps with a different focus (rural, other minority populations, social causes, etc.)
- 2) Chapter Holiday/Volunteer Recognition Event: The holiday recognition party was well attended and Stacey recommended that we make this an annual event for volunteers; total cost was \$500.00.

Meeting with Oregon Society of Clinical Social Workers (OSCSW)

A bill originally planned on being introduced during the February session would have required regulation around insurance companies and their reimbursement rates. Mark Nelson, who is the lobbyist for the OSCSW and NASW's former lobbyist, was also the campaign lead against Measures 66/67. Larry contacted Susan Rutherford and discussed the history of OSCSW, concerns with their involvement on this legislation given their representation's current reputation, and possibilities of a better working relationship with NASW (including a possible merger). OSCSW is very committed to their lobbyist, which complicates our relationship. Stacey and Larry had a follow-up call with John Milnes which was a beneficial call to consider future ways to work together, they have about 300 LCSW members.

Board of Licensed Social Workers (BLSW)

Both Nancy & Barbara attended BLSW and Rules Advisory Committee (RAC) meetings over the last few months. SB 177 implementation was discussed in the December 2009 meeting, including a timeline for the rule writing process and stakeholder input (including community forums around the state). Barbara attended a meeting that was primarily focused on the rules of required CEU's & fees. Stacey offered to help promote the community forums; though we are not co-sponsoring the events. Both Nancy & Barbara have offered to continue attending the BLSW meetings when possible and both were warmly received; we agreed that having a NASW board member attend as a liaison is worthwhile.

Nominations Committee / 2010 Board Elections

Larry, Lisa, Barbara and Stacey will be meeting this Thursday March 4, 2010 5:30pm as an ad-hoc committee for the 2010 elections since our Nominations Committee is inactive. Please refer to the website for details; nomination forms & applications need to be completed by March 31, 2010. We would like to double plate every position if possible. All board members can nominate themselves or others. The most effective recruitment strategy is for board members and other Chapter leaders to personally recruit; it is not common that members personally nominate or respond to the call for nominations.

Student Conference Scholarships

There was a recommendation to sponsor students to attend the statewide conference. Five individual board members are willing to sponsor students (\$50.00 each); to help offset the cost of the conference. It was noted that the Chapter should consider additional ways to support students in the future to attend such events as the cost is prohibitive.

Health Services Commission Appointment

Larry was recently appointed by the Governor a social services position on the Health Services Commission; will involve prioritizing Oregon Health Plan codes among other things.

Meeting was adjourned at 12:00pm for a brief break for lunch.

Guest Speaker: Bethprana Novi, MSW of SMYRC

Meeting was called back to order at 1:15 pm.

PSU SSW Faculty Appreciation Event

A faculty appreciation event was a goal at the last board retreat in an effort to promote NASW and engage faculty this year. At this time, the date of the event is April 8, 2010 at Portland State University. We will have a planning meeting prior to plan the event. Stacey, Larry, Lisa, and Aimee will attend.

Social Work Congress / ALM

Larry & Stacey will be attending the 2010 Social Work Congress in April, where social work leaders throughout the United States come together and determine new challenges and professional goals. Following Congress is the NASW Annual Leadership Meeting.

Update on National NASW Elections

Larry is running as the Region 12 Representative for the national NASW Board of Directors. Voting will take place in March-April.

Board was brought into executive session at 1:25pm.

Volunteer Conduct Issue / Review of the Affiliated Volunteer Group Proposal Guidelines and Criteria

Board was brought into executive session at 2:10pm.

Action: Barbara moved to approve the Affiliated Volunteer Group Proposal Guidelines and Criteria. Lisa seconded. Motioned passed. For the record, Dawn was out of the room during the vote.

Executive Director's Report:

General Announcements

March is Social Work Month! We will be sending out a press release and action alert to encourage members to contact their local media. Stacey brought posters for board members to display in the community and at employer sites.

In lieu of a social work month event, we will have a networking reception to celebrate social work month with appetizers and a cash bar from 5-6pm immediately following the statewide conference. Board members are encouraged to attend and bring a colleague.

For the spring 2010 workshops, we need registration volunteers (Stacey went through the calendar and solicited volunteers).

We received a request from a student at PSU to host a jobs panel event from 4-5:30pm Wed. April 14th or April 28th; multiple board members have agreed to participate. Stacey will confirm with the students and follow up with the panelists with details.

Multnomah County Property Tax Appeal Update

Our application for tax exempt status on property tax in our leased space was rejected. Stacey and Anne Camper (from national NASW) participated in a conference call and submitted an appeal. The magistrate offered some recommendations to strengthen our appeal, and there will be a formal hearing in June 2010. We may need to seek local legal representation for the June meeting. Stacey will bring any more updates to the Executive Committee.

Legislative Updates

Measures 66 & 67 passed; NASW was an active coalition partner of the Yes campaign and hosted a campaign event, provided volunteers for canvassing, and sent out various action alerts to our membership.

The overall state budget, after the passage of Measures 66/67, was 100 million short. A variety of measures were taken to balance the budget, including a funds sweep of reserves of state agencies among other things. DHS had significant shortfalls, particularly in TANF; the Employment Related Day Care (ERDC) was spared from cuts.

We have been actively addressing the issue decreased reimbursement rates for LCSW's. At this time, ONA and the OPA are working with us to focus on strategy and model legislation. We decided not to introduce a bill in the special session; rather an interim taskforce will be created to prepare for the 2011 legislative session. OPA will likely take the lead; NASW will be an active coalition partner and if introduced, this legislation will likely be one of priorities next session.

There was another bill introduced in the special session that prohibits insurance company from treating any injuries from physical or sexual violence as a pre-existing condition, this did pass and NASW submitted written testimony.

Another bill related to health care coverage for foster children beyond age 18 has passed both the house and the senate. NASW monitored and supported the legislation.

Social Work Reinvestment (SWR) Update

Susanna's update on SWR is part of the board packet. Yesterday, over 100 people attended the 2nd annual "Future of Social Work" event; this year was very successful including an even mix of students & practitioners.

Other SWR efforts this year include outreach to high school career centers, exploration of a SWR website, further analysis of the 2008 workforce survey, an attempt to standardize alumni survey instruments and timelines, and the vision of moving SWR into its own entity, such as the Oregon Center for Social Work, to focus mostly on workforce issues and research.

In addition, Susanna will be working on a Speakers Bureau and Newer Professionals Initiative as part of her internship.

A SWR planning retreat is scheduled for April.

Membership Update

Stacey provided a membership report (see attachment); we have had a slight increase in overall membership with 1,819 members in December 2009 compared to 1,774 members in December 2008.

However, in looking more closely at the actual number of renewing members July-Dec 2009 compared to 2008, we lost 44 members, a loss of \$3,500.00 in dues revenue. If this trend continues, we can expect a 4% loss in membership this fiscal year. Membership strategies will need to be addressed at the retreat.

Retreat Follow-Up:

Due to time, Stacey proposes we review our overall fiscal year/retreat goals (accomplishments and goals not met) at the May board meeting and engage in a discussion at that time.

Other Discussion / Agenda Items:

Student Support/Membership

Jonathan suggested that we discuss scholarships for students to attend our major events, also suggested that a low rate for events (for example \$25.00) would encourage student participation. Dawn suggested we also try to sort out ways to increase new student members. Raina suggested a textbook award or scholarship as a way to support students and promote NASW. It was recommended that student outreach be a priority at the next board retreat.

Board Meeting Speakers

If anyone has recommendations for speakers for the next meeting, please contact that person and let the diversity committee know.

Board meeting adjourned at 3:02 pm.

The next board meeting will be held on Saturday May 15th 2010.

Respectfully submitted by Aimee Coughlin, Board Secretary.

Edited by Stacey Skala Orr, Executive Director.

Approved by Larry Betcher, President.