

FY 10-11 Budget (Deficit / Growth)

NASW Oregon Chapter

	FY 00-10 Budget	FY 09-10 Year End Projected	FY 10-11 Draft Budget	Notes
REVENUE				
Rebate Dues	132,000.00	132,000.00	132,000.00	Based on FY 09-10 membership trends (4% decrease from FY 08-09)
Event Fees	76,500.00	80,000.00	85,000.00	Projected revenue for 12 workshops, two keynotes, lobby day, and Reamer/Claudia Black DVDs
CEU Fees	25,000.00	26,000.00	25,000.00	Based on FY 09-10
Advertising Sales	9,000.00	7,500.00	7,500.00	Based on FY 09-10
Label Sales	2,000.00	1,500.00	1,500.00	Based on FY 09-10
Legislative Donations	1,000.00	1,075.00	2,500.00	Fundraising efforts during session
Publications	2,250.00	2,500.00	2,000.00	Private Practice Handbook (note: could increase revenue by developing an additional publication, such as a legal issues handbook)
Other Revenue	3,000.00	5,500.00	5,000.00	Keynote exhibitors / misc. revenue
TOTAL REVENUE	\$250,750.00	\$256,075.00	\$260,500.00	
EXPENSES				
<i>Staffing:</i>				
Wages	106,150.00	106,500.00	113,500.00	Based on projected ED salary; admin assistant position remains at 20 hrs/week based on current salary; \$1,000 for holiday bonuses
Payroll Taxes	10,615.00	10,650.00	11,350.00	
Benefits	24,000.00	24,000.00	20,500.00	Based on plans with higher deductibles; implementing a new policy that part time staff contribute towards benefits (ex: 0.5 FTE pay 50% of their monthly premium)
	Subtotal	\$140,765.00	\$141,150.00	\$145,350.00
<i>Contracts:</i>				
Bookkeeping	6,200.00	6,250.00	6,250.00	Depending on SMJ keeping our flat rate the same in FY 10-11
Payroll Service	750.00	750.00	750.00	
Audit	5,300.00	5,300.00	5,500.00	
Lobbyist	4,500.00	4,000.00	8,000.00	2011 session + increase in interim retainer to \$250/month
	Subtotal	\$16,750.00	\$16,300.00	\$20,500.00

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<i>Office:</i>	Rent	7,550.00	7,550.00	7,850.00	4% increase
	Telecommunications	2,600.00	2,600.00	2,750.00	Based on FY 09-10; may use a new webinar/teleconference software in FY 10-11
	Technology / Software	2,500.00	3,500.00	4,150.00	Includes Cvent software, survey monkey, DSL, and website hosting (previously in website fund)
	Supplies	1,000.00	1,000.00	1,000.00	
	Equipment / Furniture	3,000.00	2,500.00	4,000.00	New computers for ED and Program Coordinator
	Insurance	500.00	500.00	500.00	Fiduciary insurance
	Training & Development	1,000.00	750.00	1,000.00	
	Miscellaneous/Other	500.00	750.00	500.00	
	License & Certification	200.00	200.00	200.00	
	Dues & Subscriptions	500.00	500.00	500.00	
	Grants & Gifts	1,500.00	1,750.00	1,000.00	
	Depreciation	2,000.00	1,800.00	2,000.00	
	Printing & Copying	4,000.00	4,000.00	3,575.00	
	Postage	3,000.00	2,000.00	2,500.00	
	Bank Fees	1,875.00	1,875.00	1,875.00	Cvent merchant account fees
	Subtotal	\$31,725.00	\$31,275.00	\$33,400.00	
<i>Newsletter:</i>	Postage	1,000.00	1,000.00	1,000.00	Includes a postcard mailing announcing each issue of the online newsletter (could be phased out)
	Printing & Design	3,500.00	3,500.00	0.00	Includes shifting newsletter design internally using Adobe templates (depends on skill set of Admin Assistant)
	Taxes (Advertising)	495.00	495.00	500.00	
	Subtotal	\$4,995.00	\$4,995.00	\$1,500.00	
<i>Travel:</i>	National meetings	4,500.00	5,000.00	4,000.00	COCE meeting / ED and President training fall 2010; ALM spring 2011 + possible WA Chapter visit
	Staff Travel	2,000.00	1,750.00	1,750.00	Includes 1-2 visits to Southern Oregon
	Subtotal	\$6,500.00	\$6,750.00	\$5,750.00	

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<i>Board:</i>	Leadership Retreat	4,275.00	4,275.00	4,500.00	Based on board members + 1 staff attending only (15 attendees); includes fee for a facilitator
	Volunteer Travel	1,200.00	1,250.00	2,000.00	Includes actual FY 09-10 expenses plus projected hotel costs for two board members / four meetings per year
	Board Meetings	1,500.00	1,500.00	1,500.00	Food for board meetings + honoraria for guest speakers
	Subtotal	\$6,975.00	\$7,025.00	\$8,000.00	
<i>Events:</i>	Speaker Fees	18,000.00	17,500.00	19,500.00	Based on average speaker fee (\$1,200) for 12 workshops + two keynote speakers (\$3,000 each)
	Food	9,500.00	9,500.00	12,000.00	Food at keynote events, workshops, and misc. Chapter events
	Misc. Event Expense	1,525.00	1,000.00	2,500.00	Includes fee to film keynote event(s) in FY 10-11
	Marketing/Publicity	3,500.00	5,000.00	5,000.00	
	Space Rental	1,015.00	1,000.00	500.00	No charge for keynote venue; space rental for misc. Chapter events
	Subtotal	\$33,540.00	\$34,000.00	\$39,500.00	
<i>Programs:</i>	Public Relations & Advertising	5,000.00	\$5,000.00	5,000.00	Targeted Growth: Contract with MAP Communications (media training + media outreach/coaching)
	Membership/Marketing	2,500.00	\$2,500.00	10,000.00	Targeted Growth: Contract with Strategies 360 (market analysis/membership strategic plan)
	Legislative Activities	0.00	0.00	3,000.00	2011 lobby day expenses
	Committee/Council Activities	0.00	0.00	0.00	
	Social Work Reinvestment Initiative	3,000.00	3,500.00	3,500.00	Targeted Growth: Develop an Oregon SWR website + basic meeting expenses
	Subtotal	\$10,500.00	\$11,000.00	\$21,500.00	
	TOTAL EXPENSES	\$251,750.00	\$252,495.00	\$275,500.00	
	<i>Executive Director Search Expenses</i>		\$1,600	N/A	
	<i>ED Accrued Vacation Pay</i>		\$3,250	N/A	
	FUND BALANCE	(\$1,000.00)	(\$2,770.00)	(\$15,000)	